



## New Product Announcement For Immediate Release

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## Sherborne Sensors Debuts Guaranteed On-Time Delivery Program

**January 18, 2010** - Sherborne Sensors (<http://www.sherbornesensors.com>), a global leader in the design and manufacture of inclinometers, accelerometers, force transducers, load cells, rotary encoders, instrumentation and accessories for industrial, military and aerospace customers, has announced the global launch of their Guaranteed On-Time Delivery program, designed to provide customers with added assurance when selecting Sherborne Sensors as their supplier of choice for precision measurement instrumentation requirements.

Under the terms of the program, Sherborne Sensors will guarantee that products will ship on or before their originally acknowledged ship date, or the Purchaser is eligible for credit, in accordance with an established Late Delivery Compensation plan. Eligible products include all Sherborne Sensors precision accelerometers, inclinometers, force transducers, load cells, rotary encoders, digital panel meters, power supplies and accessories. Products are accompanied by a comprehensive two-year product warranty, with each model 100% tested and calibrated at the factory prior to shipment.

Notes Sherborne Sensors Managing Director, Mike Baker, "Our Guaranteed On-Time Delivery program provides our growing worldwide customer base with even greater confidence, that our products will be delivered as promised, on-time, every time, without exception. In extending this unprecedented offer, we hope to further assist customers in minimizing costly downtime, while providing even more reasons why Sherborne Sensors is their first choice for precision measurement instrumentation."

For additional information about the Guaranteed On-Time Delivery program, or other value added sales and customer support initiatives, please contact **Sherborne Sensors** toll-free (in the US & Canada) at 1-877-486-1766 [nasales@sherbornesensors.com](mailto:nasales@sherbornesensors.com) or on +44 (0) 870 444 0728 [sales@sherbornesensors.com](mailto:sales@sherbornesensors.com) (worldwide), or by visiting <http://www.sherbornesensors.com>.

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### About Sherborne Sensors:

Sherborne Sensors is a global leader in the design, manufacture and supply of high-precision inclinometers, accelerometers, force transducers and load cells, rotary encoders, instrumentation and accessories for industrial, military and aerospace customers. Products offered under the Sherborne Sensors brand are renowned for their ultra-reliability and long-life precision within critical applications. Recent acquisition of synergistic technologies by Sherborne Sensors within our inclinometer and force and load cell offerings has allowed customers to benefit from expanded product lines, with added benefits of engineering support, global sales presence, repair, refurbishment and calibration services, stocking programs, and continuous product improvement. Establishment of our new North American operations in 2009 has added enhanced local support offerings, and allowed Sherborne Sensors to offer even greater service to our valued customers.